

media kit

Talking about
what's important
to you

103.9/101.9 FM 1450 AM

WKXL

NHTALKRADIO.COM

New Hampshire Family Radio, LLC

37 Redington Road

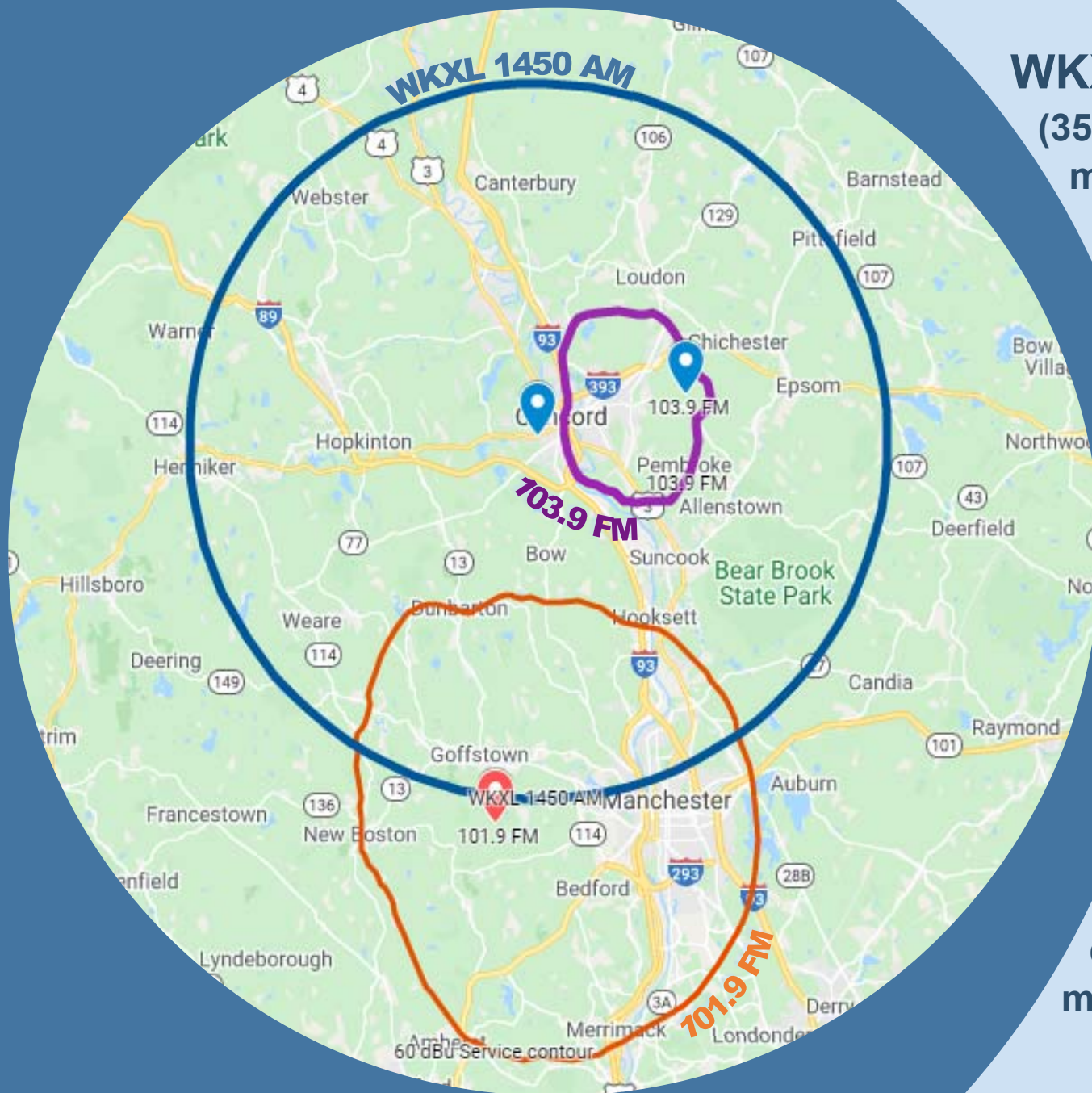
Concord, NH 03301

Phone: 603-224-1039

Fax: 603-224-6400

NHTalkRadio.com

[WKXL Media Kit Link](#)



WKXL's listenership is older (35+), affluent (65+) and is more likely to be a principal in business or an organization and a local consumer. We make these assertions based on various metrics to establish what we believe is an audience of over 10,000 unique listeners per day. This model has been built over the years and we feel is more statistically significant than the scant measurements done by Nielsen in small markets.

Cail & Co. Live



 103.9/101.9 FM - 1450 AM
WKXL
NHTALKRADIO.COM

CAIL & COMPANY



• LIVE

with Ken Cail

8AM | MONDAY - FRIDAY

Hockey legend and veteran broadcaster, Ken Cail, is at it again on *Cail & Company*. You may know him as “The Voice of the Monarchs” or have heard him do play-by-play for SNHU, maybe as Concord’s morning talk show host; these are just a sampling of what Ken has done. WKXL is glad to have him as he engages guests of all kinds, brings to life their stories, and allows you to listen in and enjoy!



MATT ROBISON

BEYOND POLITICS



PAUL HODES

Airs 4 – 6 pm /M-F

Together Paul and Matt are not only a political force, but they bring a variety of knowledge and fun to keep you coming back for more! Paul Hodes is a former New Hampshire Congressman and National Co-Chair of Barack Obama's 2008 campaign. Matt Robison is a former senior congressional staffer and campaign manager. Their show *Beyond Politics*, brings the world of politics, news, business, and current events to listeners like nothing else on the air. The weekly interview and politics roundtable segments feature senior insiders from government and political campaigns, plus a lively discussion filled with fresh insights and ideas about what's happening under the hood of American politics. The show also features weekly segments that take listeners inside state politics, business, and current events, including:

Capitol Close Up: *where Paul gets the inside scoop on what's happening in NH with the most experienced reporters and leaders in the state*

Balance of Power: a lively discussion featuring conservative, liberal, and moderate perspectives

Great Ideas: where some of Washington's top policy experts share their newest, most innovative ideas

Real Financial Planning: practical, personal financial planning in a light, and fun, format



The Press Pass with Chris Ryan brings listeners behind the scenes with the Red Sox, Celtics, Patriots, Bruins and more, in compartmentalized segments that focus on each sport “Pure Baseball”, “Pucks in Deep”, “Lay-up line” and “Unnecessary Roughness” and features in-depth exclusive athlete and coach interviews as well as expert analysis.

Facing The Future

Brought to you by The Concord Coalition with host Attorney Robert Bixby

Dive into topics related to U.S. fiscal policy -- like health care, taxes, national security, the national debt and more -- with budget experts, industry leaders, elected officials and candidates for public office.

Wednesdays @ 3 pm



Cheer for your Local Team!

WKXL's LOCAL High School Game of the Week

Sept-June Sports Packages available

commercials, live-reads during games aired and a banner on
www.NHTalkRadio.com



Wake up with AJ!



Weekdays from 6 to 8 am, listen to A. J. Kierstead present the latest news, featured segments from our shows, local podcasts, and original interviews to keep you informed with journalists from across the state.

The New England Take

with A. J. Kierstead



A. J. Kierstead, a news and politics junkie who laughs and yells at what's happening in the world with his sometimes, informed friends. A weekly hang out with locals, experts, and interesting people in New England that will keep you

surprised and guessing about what's coming next.

Fridays @ 6 & 7 pm Hear:

people behind local businesses + experts in government, law, and policy + Entertaining musical guests in studio performing their original songs, learn about their journey, and hear their views on the world

WKXL Award-Winning News

Give us 30 minutes and we'll give you the 'Granite State'. Tune in for the latest NH headlines, newsmaker interviews, local weather and sports!



The only radio station granted full length interviews with Donald Trump AND Hillary Clinton: totaling eight combined.

6-9 am

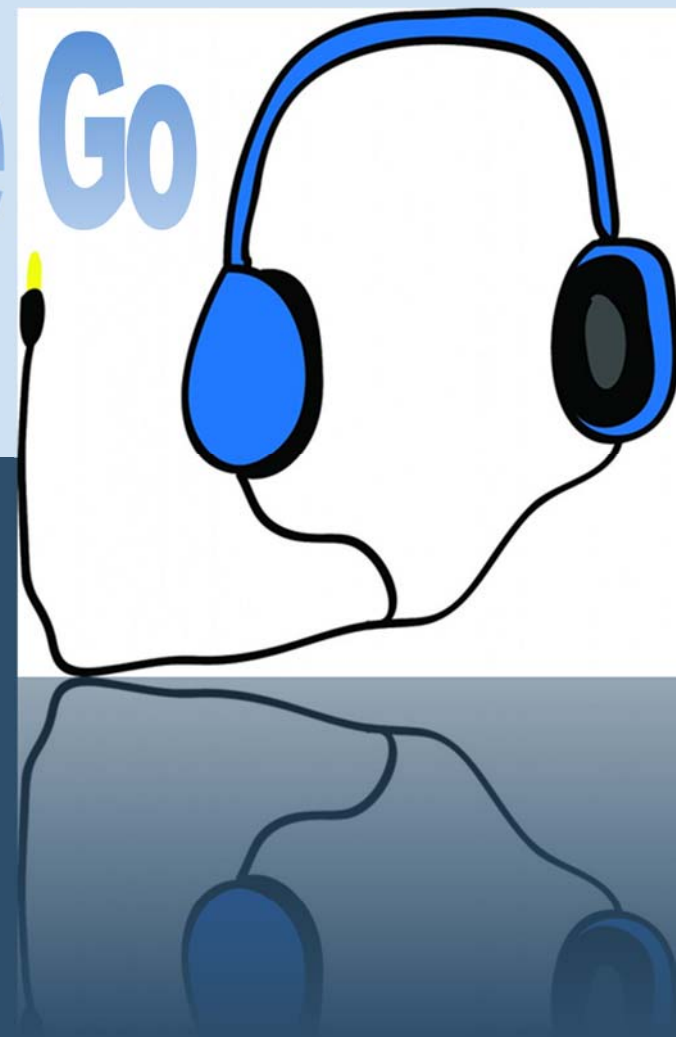


Listen on Demand

Listen to your favorites

Listeners join us from all over the country and world by listening via [SoundCloud](#), [iTunes](#), and [Stitcher](#) .

Listen on the Go



tunein



Listen live, while on the go! Never miss your favorite program again.

Go to NHTalkRadio.com/live or search for WKXL on the Tune In app in the iOS App Store or Google Play store on your mobile device.



In the Capitol City 103.9 FM & 1450 AM Concord



In the Queen City 101.9 FM /Manchester